PRESS RELEASE 16th June 2016



GRAPE ESCAPES LAST MINUTE PANIC-BUYING TRIPS TO CHAMPAGNE: FROM JUST £148 PER PERSON

With the latest polls pointing ominously towards a Brexit victory, Grape Escapes are urging their customers to spend the next week stocking up on Champagne, with last minute deals from just £148 per person.

Over the past twelve years, thousands of Grape Escapes clients have enjoyed long, boozy weekends in Champagne, whizzing across the Channel on Friday afternoon and spending Saturday visiting the region's small, family-run Champagne Houses, where Grand Cru quality Champagne can be purchased for as little as 15 Euros per bottle (less than £12 per bottle, or probably nearer to £13 per bottle if Sterling drops as expected following a leave vote). On a standard Grape Escapes weekend break, three different Champagne Houses are usually visited each day, and the tasting measures are usually very generous – one Grape Escapes package offers Champagne lovers the opportunity to taste an astonishing 24 Champagnes in 24 hours!

With no limit on how much Champagne can be brought back to the UK, boots have been joyously filled to the brim and Champagne-laden cars have been almost scraping the floor of the A26 on the drive back to Calais every Sunday for more than a decade.

But these luxurious "booze cruises" may come to a very sad end if the British public make the decision to leave the EU, as UK citizens are only allowed to bring a measly TWO bottles of Champagne back into the UK if they are returning from a non EU destination. Up until now, many savvy Grape Escapes clients have travelled to the Champagne region with the specific purpose of buying hundreds of bottles for their weddings and birthday parties, so for those on a bit of a budget, it looks like you're going to have to settle for one of the less-glamorous sparkling alternatives (not to name any names) on your special day...

Grape Escapes strongly advises Champagne fans to urgently take a day or two off work and stock up on your bubbles just in case. If Winston Churchill (Britain's most famous Champagne lover) was here today, we are sure that he would be saying, "It's not just the EU we're fighting for, it's Champagne!"

For more information (and sympathy!) call +44 (0) 1920 46 86 66, e-mail <u>info@grapeescapes.net</u> or visit www.grapeescapes.net.

For more information please contact:

Jenna Jones

Tel: +44 (0) 1920 46 86 66

E-mail: press@grapeescapes.net

Notes to Editors:

Grape Escapes is a specialist wine tour operator, offering wine tours to France, Spain, Portugal and Italy. Grape Escapes offer a broad range of wine tasting tours and trips to vineyards in Ribera del Duero and Rioja in Spain, Tuscany in Italy, Porto in Portugal and the main French wine regions: Champagne, Bordeaux, Burgundy, The Rhône and The Loire. Grape Escapes run numerous wine tasting trips for individuals, groups (social groups, hen weekends, wine clubs, car clubs, and birthday trips among others) as well as wine tasting trips for corporate clients. www.grapeescapes.net